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January 9, 2001

Magalie R. Salas, Secretary Federal Communications Commission 445 12<sup>th</sup> Street, S.W. Washington, D.C. 20554

EX PARTE OR LATE FILED

Re: Notice of Ex Parte Presentation in CC Docket Nos. 96-98, 99-68

Dear Ms. Salas:

Pursuant to Sections 1.1206(b)(2) of the Commission's Rules, this letter is to provide notice in the above-captioned docketed proceedings of an oral presentation made on December 20, 2000. The presentation was made by Kelsi Reeves and Don Shepheard of Time Warner Telecom, Richard Metzger of Focal Communications, Rich Rindler of Swidler, Berlin, Thomas Jones of Willkie, Farr, Heather Gold of Intermedia, Jim Falvey of e.spire, Brad Mutschelknaus of Kelley, Drye, Russell Frisby of CompTel, and John Windhausen and Jonathan Askin of the Association for Local Telecommunications Services. The presentation w made to: Kathy Brown, Dorothy Attwood, Glenn Reynolds, Tamara Preiss, and Jack Zinman

During the presentation, the parties, in an effort to find common ground among all participants, discussed a variety of issues related to the appropriate compensation that should apply to ISP-bound traffic terminated between interconnected local carriers. The parties discussed FCC adoption of policy that would eliminate arbitrage opportunities between carriers, while simultaneously guarding against immediate and dramatic revenue reductions. The parties discussed the Commission's long-standing commitment to cost-based rate-setting and suggested minor modifications to the FCC proposal on reciprocal compensation, which should provide carriers a "soft-landing" as they transition to cost-based levels. By reducing reciprocal compensation rate levels over time, the parties indicated that their proposal would ensure that carriers are compensated for their costs of carrying traffic, while at the same time minimizing arbitrage opportunities. During the meeting, the parties discussed the issues raised in the attached two *ex parte* letters.

Pursuant to the Commission's rules, an original and a copy of this notice of *ex parte* contact are being submitted for inclusion in the public record of the above-referenced proceedings. If you have any questions about this matter, please contact me at 202-969-2587.

Respectfully submitted

Jonathan Askin

cc:

Kathy Brown Dorothy Attwood Glenn Reynolds Tamara Preiss Jack Zinman

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January 9, 2001

RICHARD J. METZGER
VICE PRESIDENT - REGULATORY
AND PUBLIC POLICY

Dorothy Attwood, Esq.
Chief, Common Carrier Bureau
Federal Communications Commission
Room 5-C450
445 12th St., SW
Washington, DC 20554

Re: December 22, 2000, ex parte in CC Docket No. 99-68

Dear Ms. Attwood:

In a recent ex parte, the ILECs made clear that their litmus test as to whether the Common Carrier Bureau's proposed revisions to the ILEC reciprocal compensation obligations are acceptable is whether there is an absolute reduction in the level of payments they are required to pay in any transition period. In an effort to demonstrate that the Common Carrier Bureau's current proposal does not pass that test, the ILECs in their December 22, 2000 ex parte rely on totally unsupported calculations. In order to cloak the substantial reductions that will result from the proposal, the ILECs use a totally unsupported assumption of a 42% increase in Internet usage annually between 1999 and 2003.

There is no need for the Commission to rely upon speculation concerning the projected growth rates of Internet usage. Reputable authorities have issued public estimates of such usage patterns, estimates that flatly contradict the ILECs' self-serving assumption. Merrill Lynch uses a 7% estimate of annual increased Internet usage per user during this time period, and PricewaterhouseCoopers' recently issued a study concluding that Internet usage per user in the United States actually declined by over

Merrill Lynch, Internet/e-Commerce, *The Quarterly Handbook: Q3 2000*, July, Chart 47, p. 120.

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20% from 1999 to 2000 because of "the medium's maturity." This critical issue, as well as other defects in the ILECs' spreadsheet calculations, are discussed in more detail below. In fact, the Bureau's proposal, using corrected data for the Scenario 1 ratios, would result in a 95% decrease in reciprocal compensation payments from 2000 to 2003. The CLEC proposal would result in an 84% decrease in the same period under Scenario 1.

# The ILEC's 42% annual growth rate for Internet usage is utterly unfounded

The Commission need not judge between dueling speculations to learn the truth about the likely average growth rate for Internet usage in the United States over the next few years. As several ex partes from the competitive industry have previously noted, Merrill Lynch utilizes a 7% annual growth rate to predict approximately 10.25 hours of weekly Internet usage by 2003. Merrill Lynch, Internet/e-Commerce, The Quarterly Handbook: Q3 2000, Chart 47, p 120. And even this growth rate may be overstated according to a recent PricewaterhouseCoopers Study, which found that the "average U.S. Internet user was online 4.2 hours a week, down from 5.3 hours last year. December 28th WSJ, citing November 1th PricewaterhouseCoopers release.

These are the numbers and predictions used by national authorities concerning Internet usage in the United States. The ILECs make no mention of these authorities in their lengthy December 22nd defense. Instead, they offer only speculation and analogies in support of their figure.<sup>3</sup> The silence of the ILECs concerning the pronouncements of independent authorities is sufficient by itself to deprive their efforts of any persuasiveness. But a short response here will underscore the utter lack of factual foundation for the ILECs' 42% annual Internet growth claim.

First, the ILECs claim that the growth rate in reciprocal compensation billings, which they calculate at 58% from 1999 to 2000 (id. at 5) supports their 42% annual Internet usage growth rate. This is nonsense. Changes in the amounts of reciprocal compensation paid by ILECs to CLECs from year-

December 28<sup>th</sup> WSJ, citing November 1<sup>st</sup> PricewaterhouseCoopers release. Appended as Attachment A.

The ILECs assert only that: "... there are no definitive or dispositive sources of Internet growth forecasts. The medium is simply too new and evolving too rapidly to forecast growth rates precisely" (December 22nd ex parte at 4-5).

The ILECs also point to the annual increase in WorldCom reciprocal compensation when making this point.

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to-year are largely driven by rapidly-growing CLECs winning over existing ISPs along with the existing Internet traffic of those ISPs, and only tangentially by changes in the Internet usage of customers of ISPs that are already served by CLECs. Simply put, current changes in reciprocal compensation payments are largely driven by how the pie is being sliced, and proves nothing about whether the pie is growing or shrinking. One might as well claim that knowledge of the annual changes in market share for the major domestic automobile manufacturers and importers would permit the calculation of the annual change in overall domestic auto purchases.<sup>5</sup>

Second, the ILECs speculate about "the growing popularity of new service applications, like video streaming and audio and game file sharing now available through Napster and its many clones" (id. at 5, citing to a May 24, 2000 report by Tim Horan). Obviously, this sort of speculation falls short of the "detailed catalogue of our data sources" which the ILECs purport to supply in their December 22nd filing.

Even more significantly, the ILECs are relying on comments made nine months ago at the height of market excitement concerning the Internet. Contemporary opinion is much more sober (PricewaterhouseCoopers release of November 1, 2000, at p. 1; Attachment B):

"In the U.S., Australia, U.K., France and Germany: Consumers are embracing the Web, but demanding value. Taking a cue from high-tech investors who have ceased to spend freely on the latest innovations, online consumers around the world have adopted a more cautious approach to the consumption of entertainment and media technologies."

"Whither entertainment on the Net? The survey show marked differences in attitudes. Just over half of all Americans – and more than 40 percent of the French, Britons, Germans, and Australians –

Furthermore, the ILECs' calculation of the growth in reciprocal compensation payments generates numbers that are completely inconsistent with numbers contained in their ex parte. Telecordia's calculation of billed MOUs sent to the CLECs for the Tier 1 ILECs in 1999 and 2000 is 250 and 397 trillion, respectively (see attachment to the December 22nd ex parte). Assuming the smaller ILECs not included in the Telecordia calculation represent 20% of total lines, and pay the same level of reciprocal compensation per line as the Tier I ILECs (and this is hardly the case because they constitute more rural carries that have generally refused to interconnect with CLECs), these numbers would become approximately 300 trillion minutes in '99 and 476 trillion minutes in '00, 28% and 32% below the numbers shown for these same years in the ILEC spreadsheet (383 trillion and 629 trillion). Thus, Telecordia's calculation also discredits the ILEC predictions.

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mentioned entertainments, such as playing games or downloading music, as a reason for accessing the Internet. But when asked if entertainment was their *primary* reason for going online, the numbers dropped off the radar: only six percent in the U.S., four percent in Europe, and two percent in Australia."

"The recent failures of online entertainment companies such as DEN, pop.com, Pseudo and Scour demonstrate that the business models for online entertainment are not fully developed,' said Carton [Kevin Carton, Global Leader of PricewaterhouseCoopers Entertainment & Media Practice]. 'While we're beginning to see some successful formats, there is still a long way to go before there is synchronicity among the right content, at the right bandwidth over the right interface. Only then will Internet entertainment achieve its potential and create meaningful new revenue streams for Hollywood'."

Similarly, the end of free Internet services, and the recent settlement of Napster with the entertainment industry would also undercut the ILECs claims.<sup>6</sup>

Third, the ILECs point to the 3% month-to-month increase in October 2000 Internet usage found by Media Metrix to support their 42% growth rate (December 22nd ex parte at 3-4). But the pages attached by the ILECs show that monthly usage actually decreased in three of the prior six months, suggesting considerable volatility that hardly justifies projection of one month's growth rate (a fact underscored by the attachment's own comment that: "Media Metrix is not completely accurate ...").

Speculation about growth rates is also unnecessary to generate Internet usage numbers for 2000. Using PricewaterhouseCoopers estimate of 4.2 hours of Internet usage per week and the ILECs' own number of 91M users, there were 1.192464 trillion minutes of Internet usage in the United States last year, i.e., 18% less than the ILECs' estimate.

### Households with broadband Internet access use the Internet more

Nowhere in their eight-page defense do the ILECs dispute the common-sense fact that Internet users with broadband access tend to use the Internet more than users with only dial-up access. Indeed, the ILECs would be hard-pressed to deny this, since the very data they rely upon demonstrates this effect, as both AT&T and the CLECs have pointed out in ex partes.

<sup>&</sup>lt;sup>6</sup> See New York Times Business Section, January 2, 2001, p. 1.

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Because broadband users use the Internet disproportionately, this fact must be reflected when calculating the amount of broadband Internet minutes to be subtracted from total Internet minutes in order to determine dial-up Internet minutes. Obviously, using only the percentage share of broadband Internet subscriptions to make this calculation would fail to reflect the differential usage, since use of the percentage split by subscription implicitly assumes that one percent of broadband subscriptions generates the same minutes as one percent of dial-up accounts. Accordingly, both AT&T and the CLECs showed how this modification should be performed.<sup>7</sup>

Amazingly enough, the ILECs not only continue to use their invalid subscription approach in their defense, they assert that AT&T and the CLECs do not object to their approach. This is defense by denial, not by fact or logic.

# The ILECs now pretend there will be no further reductions in reciprocal compensation rates

When the ILECs first submitted their spreadsheet analysis on October 12, 2000, they assumed that that reciprocal compensation rates would decline from \$0.004/MOU in 2000, then to \$0.00275/MOU in 2001, and then to \$0.0015/MOU in 2002. But these projections have simply evaporated from the ILECs' current spreadsheet, which assumes a constant \$0.004/MOU rate.

The ILECs never mention why their earlier analysis contained declining rates. Instead, they assert only that: "The logic behind doing so [referring to their current use of a constant \$0.004/MOU rate] is that neither in the current regime nor one in which the CLECs continue to receive reciprocal compensation during a transition would the CLECs have an incentive to negotiate or agree upon further reductions in reciprocal compensation rates" (December 22nd ex parte at 7). However, if no "incentive" exists, how do the ILECs explain the settlements achieved between BellSouth and e.spire, Verizon and Level 3, and SBC and ICG? Furthermore, even if no incentive to settle existed, the arbitration process remains in place, and the plain fact (which the ILECs refuse to acknowledge), is that arbitrations have reduced reciprocal compensation rates dramatically.

<sup>&</sup>lt;sup>7</sup> See AT&T ex parte of December 1, 2000, and AT&T ex parte of November 28, 2000, citing Cahner In-Stat Group, Report No. IS00-01SP, Residential ISP Buying Behavior and Internet Usage Trends: A Survey of U.S. Consumers, Jan-00, Charts 24 & 27.

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# The suppressive effects of a cap on reciprocal compensation are ignored by the ILECs

Another puzzling and unexplained aspect of the ILECs' spreadsheet is its assumption that the CLECs will continue to increase their market share of dial-up Internet no matter what limitations are placed on reciprocal compensation. CLECs would have no incentive to increase their market share in a market with declining or non-existent incremental margins. Assuming they would continue to approach this market in the future as they have in the past is assuming that CLECs would not alter their behavior in response to a profound change in market incentives. This is obviously unfounded.

# Above-cost reciprocal compensation does not preclude fair market competition

The ILECs also claim that the CLECs' success in winning ISP traffic is not legitimate because the CLECs supposedly can offer deals to ISPs using revenue from above-cost reciprocal compensation that the ILECs cannot match. This is just not correct. Even if CLECs did enjoy the incentive of above-cost reciprocal compensation when trying to win an ISP's traffic in a particular area from an ILEC, the ILEC currently serving that ISP is confronted with an economic incentive of exactly the same size: avoiding having to pay above-cost reciprocal compensation by retaining the ISP's business. If the ILECs have failed to respond to this incentive, it is strictly the result of their own business decisions, and not the result of asymmetric economic incentives.

### Conclusion

We have taken care in this filing to expose the defects of the ILECs' spreadsheet because the ILECs are using it in their effort to destroy the CLECs' legitimate success in serving the Internet dial-up market. In order to best illustrate the effect of the ILECs' errors, we are also attaching two spreadsheets to this filing. The first makes four corrections to the ILECs' spreadsheet: (1) substitution of the 7% Merrill Lynch annual growth rate for the ILECs' 42% rate: (2) correction for the fact that households with broadband access use the Internet more than households with just dial-up access; (3) holding CLEC market share of dial-up minutes constant from 2000 through 2003; and (4) substitution of the ILECs' own prediction that reciprocal compensation rates will decline to \$0.00275/MOU in 2001, and then to \$0.0015/MOU in 2002 and beyond (see the ILECs' original October 12, 2000, filing).

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Contrary to the predictions in the ILECs' December 22nd filing that the 12:1, 8:1, and 4:1 caps would reduce payments to \$2417M, \$2407M and \$1550M in 2001 through 2003, the corrected spreadsheet shows that those payments would actually be \$943M, \$354M, and \$94M in each of those years, resulting in a 95% reduction in payments from 2000 to 2003.

The second spreadsheet is equally important. It makes the same four corrections as the first, and applies the results to the proposed CLEC transition plan, which retains the ratios proposed by the Bureau, but applies a reduced rate to above-ratio traffic (reduced by 20% in 2001, 35% in 2002, and 50% in 2003). Under the CLEC plan, reciprocal compensation payments by the ILECs would drop to \$1321M in 2001, \$641M in 2002, and \$315M in 2003, producing an 84% reduction from 2000 to 2003.

As explained in the December 28<sup>th</sup> ex parte submitting the competitive transition plan, any significant revision of the current reciprocal compensation must be accompanied by a transition that avoids revenue shock to the competitive industry. The two attached spreadsheets demonstrate vividly that the current Bureau proposal would impose undue financial harm on CLECs in comparison with the competitive alternative.

Please let us know if we can provide you with any other information on this important topic.

Sincerely,

Kill J. Metzger/ANK

### Attachments

cc: Glenn Reynolds
Jane Jackson
Tamara Preiss
Rodney McDonald
Kathy Brown
Anna Gomez
Jordan Goldstein
Rebecca Beynon
Deena Shetler
Kyle Dixon

# Potential Cost of Reciprocal Compensation for Terminating Internet Traffic Four corrections are made to the ILECs' 12/22 original

B. C. Walter						Avg. Ann.
Residential Internet Usage Forecasts	1999	2000	2001	2002	2003	Growth
Total US housholds (000s)	103,900	105,000	106,400	107,700	109,000	1.25%
U.S. Online Households (000s)	43600	47300	51400	<del>5690</del> 0	62500	9.73%
% penetration	42%	45%	48%	53%	57%	1. Corrected Internet
Avg Minutes of Access Per On-Line HH Per Day	63	67	72	77	83	growth rate
Avg Minutes of Access Per On-Line HH Per Day	22,888	24,529	26288	28173	30288	<b>*</b>
Total Internet Access Minutes Residential	997,916,800,000	1,160,221,700,000	1,351,203,200,000	1,603,043,700,000	1,893,000,000,000	7% 2. Corrected for high
% Broadband (xDSL, Cable modems, wireless)	4%	12%	20%	29%	36%	/ broadband use
% Dial Up	96%	88%	80%	71%	64%	/
Ratio Broadband/Dial-up Use/line	1.25	1.25	1.25	1.25	1.25	/
Dial-up Minutes/Dial-up Household	22659	23809	25026	26253	28224	3. Corrected CLEC
Dial Up Internet Access Minutes	948,415,104,000	991,025,816,000	1,029,069,120,000	1,060,594,947,000	1,128,960,000,000	response to caps
% of Diai Up Intenet Access Minutes that CLECs terminate	40%	50%	50%	50%	50%	
Dial Up Internet Access Minutes Terminated by CLECs	379,366,041,600	495,512,908,000	514,534,560,000	530,297,473,500	564,480,000,000	4. Rate reduced to
						\$0.00275 in '01 and
						\$0.0015 in '02 and '03
ILEC Reciprocal Compensation Liability Scenarios -						/ <u> </u>
With a Constant Recip Comp Rate of \$.004/Min.						/
Scenario 1: Cap That Produces Constant Recip Comp Payments	i				1	Effect of four
Cap on Terminating to Originating Minutes			12:1	8:1	4:1	corrections
Dial-Minutes that Qualify for Recip Comp Payments		495,512,908,000	343,023,040,000	235,687,766,000	125,440,000,000	/ '
Total Recip Comp Payments		\$1,982,051,632	\$ 943,313,360	\$ 353,531,649	\$ 94,080,000	¥ // / /
Year-to-year percentage reduction in recip comp payments to CLECs		52%	63%	73%	<i>□ // / /</i>	
Scenario 2:						// / /
Cap on Terminating to Originating Minutes			6:1	4:1	2:1	////
Dial-Minutes that Qualify for Recip Comp Payments		495,512,908,000	171,511,520,000	117,843,883,000	62,720,000,000	./ / / /
Total Recip Comp Payments		\$1,982,051,632			\$ 94,080,000	/ /
Year-to-year percentage reduction in recip comp paym	nents to CLECs		76%	63%	47%	J / / /
Scenario 3:						/ / /
Cap on Terminating to Originating Minutes			5:1	3:1	2:1	/ / /
Dial-Minutes that Quality for Recip Comp Payments		495,512,908,000	142,926,266,667	88,382,912,250	62,720,000,000	./ / /
Total Recip Comp Payments		\$1,982,051,632		\$ 132,574, <b>368</b>	\$ 94,080,000	<b>*</b> / /
Year-to-year percentage reduction in recip comp paym	nents to CLECs		80%	66%	29%	] / /
Scenario 4:						/ /
Cap on Terminating to Originating Minutes			4:1	2:1	Bill and Keep	/ /
Dial-Minutes that Qualify for Recip Comp Payments		495,512,908,000	114,341,013,333	58,921,941,500	0	1 /
Total Recip Comp Payments		\$ 1,982,051,632			\$0	_ /
Year-to-year percentage reduction in recip comp paym	nents to CLECs		84%	72%	100%	J /
Scenario 5:						/
Cap on Terminating to Originating Minutes			3:1	Bill and Keep	Bill and Keep	/
Dial-Minutes that Quality for Recip Comp Payments		495,512,908,000	85,755,760,000		0	$\mathcal{I}$
Total Recip Comp Payments		\$ 1,982,051,632		\$0	\$0	<b>,</b>
Year-to-year percentage reduction in recip comp payn	nents to CLECs		88%	100%	100%	

#### Sources:

Total US Huseholds (000s)

U.S. Online Households (000s)

Avg Minutes of Access Per On-Line HH Per Year % Broadband (xDSL, Cable moderns, wireless)

% of Dial Up Internet Access Minutes That CLECs Teminate

Sanford Berstein & Co and McKinsey & Co, Broadband!, Jan. 2000

Sanford Berstein & Co and McKinsey & Co, Broadbandl, Jan. 2000

Nielsen 9/14/00 Press Release: Cahners 3/28/00; Thomas Weisel Partners, Media Matrix's July Internet Usage Trends, 8/23/00

Dean Witter Morgan Stanley, The Broadband Report Reaping What You Sow: ROI in the Broadband Market, May 2000

ALTS Press Release

For Comparable Forecasts See Also:

U.S. Online Households (000s)

% Broadband (xDSL, Cable moderns, wireless

Dean Witter Morgan Stanley, The Broadband Report Resping What You Sow: ROI in the Broadband Market, May 2000

Hoad Breedlove Wesneski & Co., The Last Race for the First Mile, 8/2/00

## Potential Cost of Reciprocal Compensation for Terminating Internet Traffic Four Corrections are made to the ILECs' 12/22 original, and applied to the CLECs' proposed transition plan

Residential Internet Usage Forecasts	1999	2000	2001	2002	2003	Growth
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Dial Up Internet Access Minutes Terminated by CLECs	379,366,041,600	495,512,908,000	514,534,560,000	530,297,473,500	564,480,000,000	4. Rate reduced to
	0.0,000,0-1,000	700,012,000,000	514,554,556,556	, 000,201,1110,000	00-1,-00,000,000	\$0.00275 in '01 and
						\$0.0015 in '02 and '03
LEC Reciprocal Compensation Liability Scenarios						
Nith a Constant Recip Comp Rate of \$.004/Min.				_		/
Scenario 1: Cap That Produces Constant Recip Comp Paymen	t=					Effect of four
Cap on Terminating to Originating Minutes		·	12:1	8:1	4:1	corrections
Dial-Minutes that Qualify for Recip Comp Payments		495,512,908,000	343,023,040,000	235,687,766,000	125,440,000,000	/ 1 - 1
Dial-Minutes that Qualify for reduced above-cap rate		400,012,000,000	171,511,520,000	294,609,707,500	439,040,000,000	, , , , ,
Total Recip Comp Payments		\$1,982,051,632		\$ 640,776,114		2////
Year-to-year percentage reduction in recip comp pay	monte to CI ECc	91,302,031,032	33%	51%	51%	¬ * / / / /
Scenario 2:	Illelita to CEEC3		33/6	31/8	3170	_ / / / /
Cap on Terminating to Originating Minutes			6:1	4:1	2:1	/ / / /
Dial-Minutes that Qualify for Recip Comp Payments		495,512,908,000	171,511,520,000	117,843,883,000	62,720,000,000	/ / / /
Dial-Minutes that Qualify for reduced above-cap rate		495,512,800,000		1 ' ' '	,	, , , ,
Total Recip Comp Payments		\$1,092,054,632	343,023,040,000 \$ 1,226,307,368	412,453,590,500	501,760,000,000	<b>↓</b>
		\$1,982,051,632	T	\$ 726,212,929		¬´ / / /
Year-to-year percentage reduction in recip comp pay Scenario 3:	ments to CLECS		38%	41%	24%	<b>→</b> / / /
Cap on Terminating to Originating Minutes			F.4	9.4	9.4	/ / /
Diel Minutes that Overity for Book Orange		405 540 000 000	5:1	3:1	2:1	/ / /
Diel-Minutes that Quality for Recip Comp Payments		495,512,908,000	142,926,266,667	88,382,912,250	62,720,000,000	, , ,
Dial-Minutes that Qualify for reduced above-cap rate		** *** ***	371,608,293,333	441,914,561,250	501,760,000,000	1 / /
Total Recip Comp Payments		\$1,982,051,632	\$ 1,210,585,479	\$ 563,441,066		¬* / /
Year-to-year percentage reduction in recip comp pay Scenario 4:	ments to CLECs		39%	53%	17%	<b>⊿</b> / /
Cap on Terminating to Originating Minutes					BW	/ /
Diel Minutes that Overlift for Control		105 510 000 000	4:1	2:1	Bill and Keep	1 1
Dial-Minutes that Qualify for Recip Comp Payments		495,512,908,000	114,341,013,333	58,921,941,500	0	/ /
Dial-Minutes that Qualify for reduced above-cap rate			400,193,546,667	471,375,532,000	0	4 /
Total Recip Comp Payments		\$ 1,982,051,632			\$0	<i>'</i>
Year-to-year percentage reduction in recip comp pay	ments to CLECs		60%	31%	100%	<b>┙</b> /
Scenario 5:						1
Cap on Terminating to Originating Minutes			3:1	Bill and Keep	Bill and Keep	/
Dial-Minutes that Quality for Recip Comp Payments		495,512,908,000	85,755,760,000	0	0	/
Dial-Minutes that Qualify for reduced above-cap rate			428,778,800,000	530,297,473,500	564,480,000,000	1
Total Recip Comp Payments		\$ 1,982,051,632		\$0	\$0	
Year-to-year percentage reduction in recip comp pay	ments to CLECs		41%	100%	100%	1

### Sources:

Total US Huseholds (000s)

U.S. Online Households (000s)

Avg Minutes of Access Per On-Line HH Per Year

% Broadband (xDSL, Cable moderns, wireless)

% of Dial Up Internet Access Minutes That CLECs Terminate

Sanford Berstein & Co and McKinsey & Co, Broadbandi, Jan. 2000 Sanford Berstein & Co and McKinsey & Co, Broadbandi, Jan. 2000

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Sponsored By:



December 28, 2000

Tech Center

# **Broadband Carriers May Face Shakeout Amid the Tech Slump**

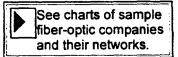
By MARK HEINZL

Dow Jones Newswires

For big phone and data carriers, getting the money to build high-capacity fiber-optic networks crisscrossing the globe was the easy part. Now, the hard part is finding enough paying customers to produce profits.

Over the last few years investors eagerly threw tens of billions of dollars at a group of young companies laying fiber cables across the Americas, Europe and Asia. But these companies haven't been spared in the recent tech bloodbath, as many of their stocks have crumbled to well below half their levels of earlier this year.

Investors' amazement over the promise of fat pipes delivering Internet music, video and other applications has been replaced by a sober analysis of the network operators' ability to generate substantial revenue and earnings and pay back their often huge debt.



"There is an incredible amount of capacity coming on as these networks complete their buildouts" over the next six to 12 months, says John Page, who follows these so-called broadband carriers as a senior analyst with Moody's Investors Service in New York. Whether the flood of new capacity will swamp demand or be rapidly absorbed by new Internet applications is "a complete conundrum" the industry is grappling with, he says.

Many of the companies building large fiber-optic networks are running substantial losses even as their revenue grows quickly. These companies -- which include Global Crossing Ltd., Hamilton, Bermuda; Level 3 Communications Inc., Broomfield, Colo.; 360networks Inc., Vancouver, British Columbia; and Williams Communications Group Inc., Tulsa, Okla. -- are targeting big corporations, other big data and phone

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says she recently surveyed several bandwidth brokers and found prices for transmitting data between New York and London have sunk 45% over the past six months or so, and are forecast to drop a further 65% next year. "New carriers have lower cost structures than their predecessors, which allows them to break even on plummeting price, but for how long?" Ms. Kalla writes in a recent report, adding that she thinks the industry will undergo consolidation. "I think there's a lot more pain" to come for carriers, she says in an interview.

**PSINet** Inc. is one company that has already felt the pain. Shares of the Ashburn, Va., international Internet service provider have collapsed to below \$1 from above \$50 early this year. The company announced a wider-than-expected loss for the third quarter, and said it is seeking to sell assets and reduce capital spending. PSINet Chairman and Chief Executive Officer William L. Schrader said in a release, "Current market conditions are quite challenging, as the slowdown in Internet spending becomes more apparent every day."

Others are struggling as well. Shares of RCN Corp., the Princeton, N.J., residential broadband provider, continued their downward spiral last week when the company announced wider-than-expected anticipated losses and reined in its building plans. Shares of wireless broadband providers **Teligent**, Vienna, Va., and **Winstar** Communications Inc., New York, have also fallen this year amid continued losses.

Still, other players say the future looks bright. 360networks, for example, recently forecast cash flow from operations of \$2.5 billion to \$2.6 billion for next year, more than 40% above analysts' expectations, and cited "tremendous interest" in its network services. The news has done little for the company's stock price, however, which remains below its April IPO level of \$14.

Carriers are betting that steadily increasing numbers of high-speed Internet users tapping into a host of high-bandwidth applications will eat up, and pay for, all the new bandwidth.

"The killer [application] that we're identifying right now is Napster" Inc., the online music exchange, says Ford Cavallari, executive vice president of Boston telecom research firm Adventis Corp. Napster alone accounts for 3% to 4% of Internet traffic, he estimates, and users often sign up for high-speed Internet access primarily for Napster. "All you need is a couple dozen [applications like Napster], and all of a sudden you have no bandwidth" excess, Mr. Cavallari says.

Napster's service, however, remains free of charge, and it remains to be seen what will happen if they begin to charge. Mr. Cavallari says he expects online music and movie services like Napster will evolve into successful pay-per-use businesses, as long as the quality is high. The popularity of Napster-like services is a key reason that Adventis, which had long predicted an oncoming bandwidth glut, recently changed its view. It is now projecting that the supply of bandwidth will be in line with demand.

### **MASSIVE FIBER-OPTIC DEPLOYMENT** Sample fiber-optic companies and their networks **Global Crossing** Level 3 Communications Headquarters: Headquarters: Broomfield, Colo. Hamilton, Bermuda Currently building: **Currently building:** 15.000-mile network connecting 20,000-mile North American network, 15,500-mile European network. 150 U.S. cities and 4,700-mile 11,600-mile East Aslan network, European intercity network, with 10,000-mile South American network. links across the Atlantic, and a Pacific link to Tokyo and Hong with links across the Pacific and Atlantic oceans and from North America to South Kong. America. Percent change in stock since Percent change in stock since Dec. 31, 1999 Dec. 31, 1999 100% 100% 50 50 0 -50 -50 -100 -1002000 2000 360networks **PSINet** Headquarters: **Headquarters:** Ashburn, Va. Vancouver, B. C. Currently building: **Currently building:** A network spanning North America. An 88,000-mile network, connecting the major cities in North America, South America, Europe, East Asia and Australia, with links across the Atlantic. South America, Europe and Asia Pacific and from North America to with links across the Atlantic and South America. Pacific and from North America to South America. Percent change in stock since Percent change in stock since Dec. 31, 1999 Dec. 31, 1999 100% 100% 50 0 0 -50 -50 -100-1002000 2000 Sources: WSJ research, Baseline

### ATTACHMENT B

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### 2000 PRICEWATERHOUSE COOPERS FIVE COUNTRY CONSUMER TECHNOLOGY SURVEY REVEALS.

- Consumers Show Little Interest In Internet As An Entertainment Medium
- Web Access In The Home Still Primarily For Email And Information
- More Consumers Plan To Purchase DTV

NEW YORK, November 1, 2000 - "Just the facts, please." That's what online consumers are saying, according to the five country 2000 PricewaterhouseCoopers Consumer Technology Survey released today. The results show that about 9 out of 10 home Internet users overall are researching information or sending or receiving email. A smaller number of consumers are looking to the Web for their entertainment needs.

When asked their reasons for accessing the Internet from home, 51 percent of Americans mentioned entertainment, such as playing games or streaming music, compared to 42 percent in Australia, 45 percent in the UK, 46 percent in France and 40 percent in Germany. However, the number of entertainment mentions dropped drastically when consumers were asked their primary reasons for going online: 6 percent in the U.S., 2 percent in Australia and 4 percent in Europe.

"The Internet still has a primary purpose for consumers – to help them get things done. In order to make it a viable alternative source for entertainment, broadband access must increase in hand with more compelling content. Until then, TVs and stereos will remain separate entities from PCs in the home," said Kevin Carton, Global Leader of PricewaterhouseCoopers Entertainment & Media Practice.

The fourth annual study surveys consumers in the U.S., UK, France, Germany, and for the first time, Australia. A total of 2500 consumers were surveyed across the five countries (approximately 500 adults in each country) in late summer 2000.

### Inter-tainment

Roughly one-quarter of those surfing the Net in Europe and the U.S. download music from the Internet, which is a negligible year-to-year change. The percentage for Australia also stands at 25 percent. While three quarters of consumers who download or stream music feel it is easy to do, most of them would also cease to do so if they had to pay for each recording – 75 percent in the U.S., 70 percent in Australia and 63 percent in Europe. The majority of these consumers say that accessing music online has exposed them to new artists or new types of music. Additionally, 77 percent of Americans, 78 percent of Australians and 54 percent of Europeans say that doing so has prompted them to go out and buy a particular CD or tape.

While music has made a splash in the online world, the Internet has yet to threaten conventional cinema or TV. Half as many Internet users are downloading or streaming videos and short films compared to music – approximately 12 percent - no threat studios or broadcasters. Very few consumers believe that downloading videos and short films via the Internet is as satisfying as watching them on TV and only a handful feel it has replaced the need to go to the cinema. Like music, more than half of Internet users that stream videos or short films say it would end if they had to pay for each download.

"The recent failures of online entertainment companies such as DEN, pop.com, Pseudo and Scour demonstrate that the business models for online entertainment are not fully developed," said Carton. "While we're beginning to see some successful formats, there is still a long way to go before there is synchronicity among the right content, at the right bandwidth over the right interface. Only then will Internet entertainment achieve its potential and create meaningful new revenue streams for Hollywood."

Europeans, in general, are more likely to use the Net at home for online banking and investing than are Americans and Australians (37 percent vs. 28 percent). The online banking numbers for the UK and France doubled from 1999, both reaching just over 30 percent. More Europeans, particularly Germans and Britons (42 percent each), are using the Internet to shop from home this year. This figure is now comparable to the U.S. Only 27 percent of Australians and 18 percent of the French are logging on to shop from home.

### Access in Excess

Internet access in the home has increased substantially since 1999 in all countries except the U.S. However, even with these increases, more American consumers (44 percent) continue to access the Internet than their Australian (38 percent) or European counterparts (31 percent in UK, 31 percent in Germany and 16 percent in France). Internet access in Germany saw the biggest change this year, increasing 72 percent from 1999. Although home access in France grew 60 percent, it continues to lag behind both the UK and Germany. Australian access is similar to the States.

While more U.S. consumers access the Internet at home than do other consumers, they are spending less time on the Net each week compared to 1999 – about 1 hour less per week on average. Even with these changes, consumers in the U.S. continue to spend more hours per week on the Internet, on average, than consumers in Europe (4.2 vs. 3.2) and Australia (3.6).

### **Broadband Not Being Used Broadly**

Analog telephone lines are still the predominant mode of Internet access from the home, with the exception of Germany: 85 percent in the U.S., 97 percent in Australia, 87 percent in the UK, 84 percent in France and 47 percent in Germany. Germans exhibit a need for speed, with 48 percent accessing the Net with a broadband connection, particularly ISDN at 38 percent.

With the notable exception of Germany, very few Internet users are taking advantage of the faster broadband access methods available to them. Half of the Germans who are aware that ISDN lines are available are using these as their primary source for accessing the Net, and 19 percent who are aware of cable modems are using them as their primary access method.

Very few Internet users in other countries, who are aware of broadband access methods, are using one of those methods as their primary source of access – 14 percent in the U.S., 3 percent in Australia, 12 percent in the UK, and 20 percent in France. The cost associated with broadband access is the main reason consumers are not using these methods. Consumers also feel that these faster, more expensive methods are not needed, as they are satisfied with their current Internet connection.

"Broadband use is growing but not at the rate once anticipated, particularly in the U.S. The industry needs to show consumers that broadband's benefits outweigh its costs. Providers should look to Germany as a prime example of how to sell the benefits of ISDN usage," said Robert Boyle, European Leader, PricewaterhouseCoopers Entertainment & Media Practice. "To spur adoption, broadband providers need aggressive marketing to change the way their customers perceive this technology,"

### When Surf's Up, Sets Are Off

Similar to the findings of the 1999 survey results, if they did not have Internet access at home, more consumers would be watching TV and/or reading. Mentions of TV viewing declined among Americans and Europeans (especially the Germans), but it continues to be among the more popular activities.

Other popular non-Internet related pastimes in all five countries include working on or around the house and playing sports or other recreational activities. Although mentioned by few, more Americans this year would spend time with family and friends if the Internet was unavailable (8 percent, up from 3 percent last year), while the opposite is true for Europeans.

The survey also shows us that Internet users are heavier media consumers. In general, most adults spend a substantial amount of time in a typical week reading the newspaper, watching TV, listening to the radio or listening to music. Reading books or magazines and watching movies are done less often. However, among those consumers who are heavy Internet users (spending 5 or more hours/week online at home), the hours spent consuming all media in a typical week is higher on average than for those consumers who spend less than 5 hours/week online – 9.4 vs. 7.7 hours. Therefore, heavy Internet users are also heavy media consumers overall.

"Instead of cannibalizing consumers from traditional content providers as has been feared, the Internet is actually increasing the amount of time consumers spend with audiovisual and printed material – both on- and off-line," said Martyn Mitchell, Australian Leader, PricewaterhouseCoopers Entertainment & Media Practice. "This is good news for content providers

overall, and bodes well for increased cross pollination between the Internet and traditional forms of media and entertainment."

### To DTV or Not to DTV?

Digital TV continues to be a mystery, yet it is something more people want. Familiarity with Digital TV/Service has not changed among consumers in the U.S. (76 percent) or the UK (93 percent). However, the French are more aware (63 percent, up from 45 percent) and the Germans are less aware of DTV (74 percent, down from 79 percent), compared to 1999. Australian awareness stands at 80 percent.

As in 1999, very few consumers (2-6 percent across all countries) responded that they know <u>alot</u> about the technology. The survey shows that men, those making \$50K or more per year, or those aged under 55, are more knowledgeable about DTV than their counterparts.

Twice as many consumers in Germany, the UK and the U.S. own a DTV this year as compared to 1999. The penetration of DTV, although increasing, continues to be low overall. DTV/Service is most prevalent in the UK (22 percent) and the U.S. (14 percent).

Despite confusion over the technology, DTV purchase intentions are increasing, but continue to be low overall. Compared to 1999, more consumers this year indicate they are likely to purchase DTV in the next 12 months – 24 percent in the U.S. and Australia, 32 percent in the UK, and 19 percent in France and Germany. Similar to 1999, most consumers do not see the need for this technology and continue to cite costs as the major deterrent to purchase plans.

### **About PricewaterhouseCoopers**

PricewaterhouseCoopers (<u>www.pwcglobal.com</u>) is one of the world's leading professional services organizations. Drawing on the knowledge and skills of 155,000 people in 150 countries, we help our clients solve complex business problems and measurably enhance their ability to build value, manage risk, and improve their performance. The PricewaterhouseCoopers Entertainment and Media Practice addresses business challenges for its clients including: developing business strategies to leverage digital technology; marketplace positioning in industries characterized by

consolidation and convergence; and identifying new sources of financing.

Full results of the 2000 Pricewaterhouse Coopers Consumer Technology Survey may be obtained by clients through their client service team. The survey can also be purchased for \$300. For a copy of survey results, please contact Pricewaterhouse Coopers at 212.597.3737 or convergence@us.pwcglobal.com.

## RECEIVED

JAN - 9 2001

FEDERAL COMMUNICATIONS COMMISSION

January 9, 2001

Ms. Dorothy Attwood Chief, Common Carrier Bureau Federal Communications Commission 445 12th St. SW Washington DC 20554

Re: CC Docket No. 99-68, Impact of Proposed Transitional Phase-Out of Reciprocal Compensation on espire Communications, Inc.

Dear Ms. Attwood:

As a facilities-based competitive local exchange carrier with a widespread presence throughout the country, e.spire Communications, Inc. ("e.spire") is critically concerned about the recent draft proposal to phase out reciprocal compensation. e.spire urges the Commission to act swiftly to remove existing uncertainty on this issue, and to do so in a manner that will not unduly disrupt the billions of dollars invested in the CLEC industry based upon CLEC business plans which were conceived in reliance upon the firm, long-term, federal guarantees of the Telecommunications Act of 1996. e.spire fully endorses the alternative proposal proffered by ALTS and CompTel in their December 18<sup>th</sup> ex parte filing in this docket, and respectfully requests that the Commission immediately adopt that proposal.

e.spire competes for revenue by offering a wide variety of products. e.spire has three major lines of business: a construction company that has signed over \$100M in contracts to construct fiber optic networks for other companies; a data company offering access to over 350 data points-of-presence across the country; and a switched services company, offering a full line of integrated voice and data products to thousands of customers nationwide. While reciprocal compensation is an important revenue source for e.spire, and e.spire must be able to recover its local switching costs in order to compete, it represented only 16% of e.spire's total revenues in 1999.

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Having said that, it is critical that any downward transition in reciprocal compensation rates be a gradual one in order to provide start-up CLECs such as e.spire an opportunity to adjust their business plans accordingly. The currently-proposed Commission transition plan simply does not provide sufficient transition time. e.spire has reviewed the current traffic imbalances on its 28 Lucent 5ESS switches deployed throughout the country. In the first year of the Commission's proposed transition, 19 of e.spire's 28 switches would have greater than the proposed 12:1 imbalance. In the second year, again, 19 of e.spire's 28 switches would exceed the proposed 8:1 imbalance. And in the third year, 22 of e.spire's 28 switches would exceed the proposed 4:1 imbalance. Accordingly, for e.spire, the proposed transition is not a transition at all: in fact, the vast majority of e.spire's switches that reflect an imbalance of traffic would become exposed to bill and keep in the very first year of the transition plan.

e.spire strongly urges the Commission not to penalize CLECs with traffic imbalances by permitting states to adopt bill-and-keep on out-of-balance minutes. e.spire has competed fairly in the marketplace for its Internet Service Provider ("ISP") and other customers. While e.spire has a widely varied customer base, some of those hard-earned customers are ISPs. CLECs cannot afford to lose these customers, and the rules of the road should not be changed half-way through the game with respect to these valued customers. Rewriting the rules at this time in a manner that could encourage current CLEC customers to migrate away from CLECs and back to the incumbent local exchange companies ("ILECs") is certainly inconsistent with the procompetitive goals of the Telecom Act.

Furthermore, certain ILECs have themselves perpetuated higher reciprocal compensation rates by obstinately refusing to agree to moderate cost-based rates with e.spire, holding out instead for rates that are significantly below cost ("cost" being the cost-based rates as determined by the state commissions). By way of example, e.spire is currently billing BellSouth, and receiving full payment, on all minutes of use at 0.175 cents per minute throughout BellSouth's region. All last year, e.spire billed BellSouth -- and BellSouth paid e.spire -- at 0.2 cents per minute. By contrast, other ILECs, including Southwestern Bell ("SWBT") and Qwest, when offered the same rates early last year, refused to settle for those rates, insisting on rates that dropped below 0.1 cents per minute (in contrast to their own switched access rates which, even with recent reductions, are more than seven (7) times higher at 0.7 cents per minute). Accordingly, during the same period, e.spire continued to bill both SWBT and Qwest -- owing entirely to their own intransigence -- at rates that ranged anywhere from 0.5 to 1.0 cents per minute. In sum, where ILECs have been reasonable, they have been able to eliminate above-cost reciprocal compensation rates altogether, and the parties have settled into an amicable CLEC-billing and ILEC-full payment routine.

Given that reciprocal compensation rates are naturally trending to cost-based levels, and both CLECs and ILECs have proven that they can live with such rates, the Commission should adopt a plan along the lines of the ALTS/CompTel proposal of December 18<sup>th</sup>. Cost-based rates are not only consistent with the Telecom Act, but also with years of Commission precedent predating the Act. As ALTS and CompTel have stated, CLECs propose only limited changes to the Commission's current proposal because we believe prompt action is imperative.

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Thank you for your consideration of this vital issue.

\$incerely,

Senior Vice President

Regulatory Affairs

cc:

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